

# 2012 Marquette County Visitor's Guide

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NEW Website: marquettecountyguide.com

## The 31<sup>st</sup> Annual/2012 Marquette County Visitor's Guide...

A written and photographic guide to the recreational activities in Marquette County. Includes a year-long calendar of events and full-color centerfold Marquette County map. The 2012 Guide will include major attractions in neighboring Green Lake and Waushara Counties, broadening the appeal of our area for prospective visitors/vacationing tourists!

The Guide is distributed at:

- Several Wisconsin and Illinois Travel Shows
- I-39 Rest Areas • Tourist Information Centers
- Numerous Local Businesses
- Marquette County Courthouse
- Green Lake & Waushara County Locations

**The FINAL DEADLINE**  
for advertising is **November 30, 2011**  
Please respect this deadline so we can do our job on time.

### We have a NEW Website!

The Marquette County Visitor's Guide is now viewable on the web in a pageable format--just like looking at the real thing! PLUS anyone can download a copy to their computer to use whenever they want! We can also have your website as an active link on our site...what does that mean to you? It means your customers can access you with the click of a mouse!

**marquettecountyguide.com**

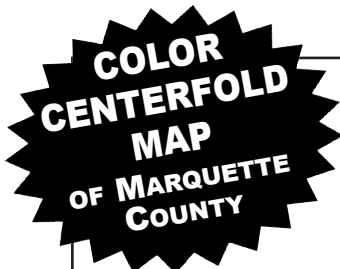
You Know It...the Marquette Co. Visitor's Guide is **ALWAYS THE BEST BARGAIN** for your tourism advertising dollar!

### ATTENTION REPEAT ADVERTISERS

Attached is a copy of your ad as it appeared in the Guide last year. If there are NO CHANGES from last year, just check the "No Changes" box on the page showing your ad. Then sign, date, and return the page to us at the above address. If you DO want some changes--write them on or include them with--the enclosed ad page; then sign, date and return to us--it's that simple!

**Don't Forget - Include Your Check to take advantage of the "Early Bird" Savings!**

## ADVERTISING RATES



*Inquire About Full Color Placement... Limited Availability*

Ad Size	Regular Advertising Rate	"Early Bird" Discount Rate	FULL COLOR
	Billed Upon Publication-Net Due 30 Days	Paid on or before 11-30-2011	Your rate plus...
Business Card	\$88.50	\$84.00	NA
Sixteenth Page	\$117.50	\$111.50	NA
Twelfth Page	\$153.25	\$145.75	NA
Eighth Page	\$217.00	\$206.00	\$39.00
Sixth Page	\$275.25	\$261.50	\$50.00
Quarter Page	\$391.00	\$371.50	\$71.00
Third Page	\$491.75	\$467.25	\$89.00
Half Page	\$624.75	\$593.50	\$113.00
Full Page	\$1,020.75	\$969.75	\$185.00

Page Size: 10"x16" • This Guide will be published in January, 2012 • Anticipated press run: 35,000  
Billed accounts net due 30 days • 18% per annum interest added to past due accounts

**NEW ACCOUNTS MUST PREPAY**

A sample copy of last year's Marquette County Visitor's Guide is available upon request

## Fox River Publishing Company

Sherry Christensen - Advertising Manager • Daryl Christensen - Editor  
Mike Jacobi - Publisher • Karen Sue Jacobi - Ad Composition & Typography