

# 2010 Marquette County Visitor's Guide

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## The 29<sup>th</sup> Annual/2010 Marquette County Visitor's Guide...

A comprehensive written and photographic summary of recreational activities in Marquette County. Includes a year-long calendar of events and full-color centerfold Marquette County map. The 2010 Guide will include major attractions in neighboring Green Lake and Waushara Counties, broadening the appeal of our area for prospective visitors.

The Guide is distributed at:

- Several Wisconsin and Illinois Travel Shows
- I-39 Rest Areas • Tourist Information Centers
- Numerous Local Businesses
- Marquette County Courthouse
- Green Lake & Waushara County Locations

*The FINAL DEADLINE  
 for advertising is November 30, 2009*

*We're tightening our belts  
 right along with you...*

**NO PRICE INCREASE  
 AGAIN THIS YEAR!**

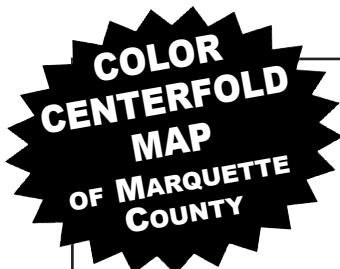
Check around—we're  
**ALWAYS THE BEST BARGAIN**  
 for your advertising dollar!

### ATTENTION REPEAT ADVERTISERS

Attached is a copy of your ad as it appeared in the Guide last year. If there are NO CHANGES from last year, just check the "No Changes" box on the page showing your ad. Then sign, date, and return the page to us at the above address. If you DO want some changes--write them on or include them with--the enclosed ad page; then sign, date and return to us—it's that simple!

**Don't Forget - Include Your Check  
 to take advantage of the "Early Bird" Savings!**

## ADVERTISING RATES



*Inquire About  
 Full Color  
 Placement...  
 Limited  
 Availability*

Ad Size	Regular Advertising Rate <small>Billed Upon Publication-Net Due 30 Days</small>	"Early Bird" 10% Discount Rate <small>Paid on or before 11-30-2009</small>	FULL COLOR <small>Your rate plus...</small>
Business Card .....	\$80.50	\$73.25	NA
Sixteenth Page .....	\$106.75	\$97.25	NA
Twelfth Page .....	\$139.25	\$126.75	NA
Eighth Page .....	\$197.25	\$179.25	\$39.00
Sixth Page .....	\$250.25	\$227.50	\$50.00
Fifth Page .....	\$305.50	\$277.75	\$61.00
Quarter Page .....	\$355.50	\$323.25	\$71.00
Third Page .....	\$447.00	\$406.25	\$89.00
Half Page .....	\$568.00	\$516.75	\$113.00
Full Page .....	\$928.00	\$844.50	\$185.00

Page Size: 10"x16" • This Guide will be published in January, 2010 • Anticipated press run: 38,000  
 Billed accounts net due 30 days • 18% per annum interest added to past due accounts

**NEW ACCOUNTS MUST PREPAY**

*A sample copy of last year's Marquette County Visitor's Guide is available upon request*

## Fox River Publishing Company

Sherry Christensen - Advertising Manager • Daryl Christensen - Editor  
 Mike Jacobi - Publisher • Karen Sue Jacobi - Ad Composition & Typography