

2008 Marquette County Visitor's Guide

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Rate/Information Sheet

The 27th Annual/2008 Marquette County Visitor's Guide is a comprehensive written and photographic summary of recreational activities in Marquette County, and includes a year-long calendar of events. The 2008 Guide will include major attractions in neighboring Green Lake and Waushara Counties, broadening the appeal of our area for prospective visitors.

The Guide is distributed at:

- Several Wisconsin and Illinois Travel Shows
- I-39 Rest Areas • Tourist Information Centers
- Numerous Local Businesses
- Marquette County Courthouse
- Green Lake & Waushara County Locations

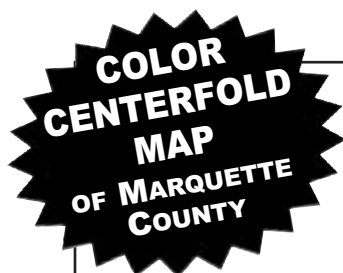
The FINAL DEADLINE
for advertising is December 29, 2007

ATTENTION REPEAT ADVERTISERS

Along with this rate/information sheet, you will find a copy of your ad as it appeared in the Guide last year. If there are NO CHANGES on your ad from last year, just check the "No Changes" box on the page showing your ad. Then sign, date, and return the page to us at the above address. If you DO want some changes, write them on the enclosed ad page; then sign, date and return to us—it's that simple!

Don't Forget - Include Your Check
to take advantage of the "Early Bird" Savings!

ADVERTISING RATES



Ad Size	Regular Advertising Rate <small>Billed Upon Publication-Net Due 30 Days</small>	"Early Bird" 10% Discount Rate <small>Paid on or before 12-29, 2007</small>	FULL COLOR <small>Your rate plus...</small>
Business Card	\$80.50	\$73.25	NA
Sixteenth Page	\$106.75	\$97.25	NA
Twelfth Page	\$139.25	\$126.75	NA
Eighth Page	\$197.25	\$179.25	\$39.00
Sixth Page	\$250.25	\$227.50	\$50.00
Fifth Page	\$305.50	\$277.75	\$61.00
Quarter Page	\$355.50	\$323.25	\$71.00
Third Page	\$447.00	\$406.25	\$89.00
Half Page	\$568.00	\$516.75	\$113.00
Full Page	\$928.00	\$844.50	\$185.00

Inquire About Full Color Placement - Limited Availability

Page Size: 10"x16" • This Guide will be published in January, 2008 • Anticipated press run: 40,000

Billed accounts net due 30 days • 18% per annum interest added to past due accounts

NEW ACCOUNTS MUST PREPAY

A sample copy of last year's Marquette County Visitor's Guide is available upon request

Fox River Publishing Company

Sherry Christensen - Advertising Manager • Daryl Christensen - Editor
 Mike Jacobi - Publisher • Karen Sue Jacobi - Ad Composition & Typography